

Shoulder to shoulder  
with all who Serve

THE ROYAL BRITISH  
LEGION



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# Summer Update 2013...

## Newsletter for Overseas CROs & RAs

### FORMS AND PUBLICATIONS

The current application form for membership is the MS4/12 form. Other joining methods are also available online and can be found at <http://www.britishlegion.org.uk/membership>

Recommended publications available at Aylesford include the MEM20 form (which is now an information leaflet only), the Support Services leaflet (which offers information on all welfare services) and the 'Thank you!' Z cards.

### RECRUITING COURSES

Anyone wishing to attend the County Recruiting Officers course or wishing to hold a recruiting advisors course is required to contact the RBL Training Administrator at Haig House on [vmcguinness@britishlegion.org.uk](mailto:vmcguinness@britishlegion.org.uk)

### MEMBERSHIP FIGURES

Membership figures as of 30<sup>th</sup> April 2013 are as follows:

Total Members: 318, 195

### SERVICE BRIEFINGS

In the past year our regional teams have been forging links with their local

Navy, Army and RAF bases and as a result over 20,000 Service personnel now have the Legion's welfare, support and community offerings firmly on their radar.

We anticipate delivering service briefings in Germany towards the end of summer in 2013.

### RPMO WEBSITE

The RPMO website is no longer in use and its future is under review. Forms that were previously available on this site are now available by contacting me.

### NEW LEGION INITIATIVES

New initiatives for the future include the launch of the new Contact Centre in the UK, one of the new 'touchpoints' being introduced by the Legion to make it easier for beneficiaries, members, volunteers and the general public to reach us for the advice and information they need. Other future 'touchpoints' will include walk-in Advice centres and online services via a new web knowledge base.



The MoneyForce website is now live and can be found at [www.moneyforce.org.uk](http://www.moneyforce.org.uk). This new programme is designed to improve the financial capabilities of members of the Armed Forces.

### PROMOTIONAL ITEMS

Promotional items have now been issued to all principal county/district recruiting officers. This year's items include pens, gonks, stickers and key-rings.

Any districts/counties or branches holding any Legion in the Community events who are wishing to get hold of these items must contact the PCRO and complete the Legion in the Community (LIC) forms as appropriate.

Individuals who are holding events who don't have a PCRO/CRO/RA can apply using the Legion in the Community forms and request items for their events as well – contact me for further details.

## LEGION IN THE COMMUNITY BUDGET

Anyone holding Legion in the Community events who wish to claim funding for their event can apply using the LIC2 registration forms and can claim back using the LIC3 expense form, providing the LIC event meets the criteria specified.

LIC forms are available from me and need to be completed in full, scanned and emailed back to me.

With regards to the LIC budget, there is a limited budget for this year and I am expecting to see further changes in both the forms and criteria's for next year, 2013/14.

## ARMED FORCES ENGAGEMENT

As you are all aware the recent changes in the RBL has seen an increase in our involvement with the three armed forces.

The three RPMOs and myself have been interacting, delivering presentations, attending sporting functions and raising the profile of the RBL within the services. This has all been done with the aim of highlighting the RBL's relevance, accessibility and support for all those who have served or our serving in any of the three armed forces.

In March this year, the Legion made its first ever presence at the annual 12<sup>th</sup> Mechanised Brigade Festival of Sport in the Wiltshire area. Further information can be found at <http://www.britishlegion.org.uk/about-us/media-centre/news/general/legion-shows-support-for-armed-forces-sports>.



On the 18<sup>th</sup> May members from 33 Engr Regiment, volunteers from Berkshire and Head Office staff will be involved at the Army Football Association 125<sup>th</sup> Anniversary celebration for the British Army v FA Legends game at the Madejski Stadium.



Further information found at <http://www.britishlegion.org.uk/about-us/media-centre/calendar-of-events/fundraising/army-football-association-125th-anniversary-celebration-game>

## PATHWAY FOR GROWTH

Last month we launched Phase 2 of the Pathway for Growth change programme, which will see us changing the way we work to make it easier for our beneficiaries to access our support and advice.

We are now firmly on the way to transforming the RBL into the joined up, modern organisation we need to be to continue to be there for the Armed Forces community – to support them how, when and where they need us most.

## COMRADESHIP

The Legion has almost 320,000 members based across the UK and

overseas. Over the past year, more and more members have used online facilities to register their details, pay their subscriptions, access local branch news and take advantage of a growing range of membership deals and promotions. This gradual digital switch is helping to keep membership running costs in check and also allowing new promotional ideas to be developed within the limited and increasingly squeezed resources available.

Examples of comradeship in action include the Legion's annual Pedal2Paris cycle ride which broke all previous records. In a fantastic show of sporting comradeship, 225 cyclists rode together on a four-day journey from London to Paris to raise over half a million pounds.



## YOUR UPDATES

If you would like any of your events or activities posted on the Legion internet please contact me and I can arrange it.

## PUBLICATIONS CATALOGUE

Please find attached the latest publications catalogue attached to the back of this newsletter.

## FINNALLY

**Thank-you for all your hard work, without which we would not be the Legion we are today.**

# Carl

Carl Pugh